

ISUZU TEAMS UP WITH RAC TO DELIVER HEAVY DUTY PULLING POWER

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NOTE TO EDITORS:

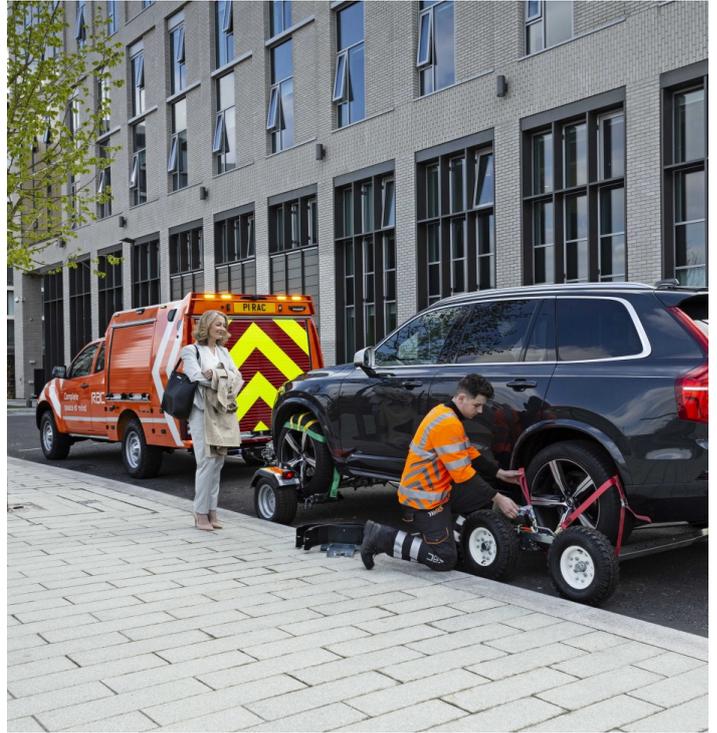
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In response to the growth of bigger, heavier SUVs, 4x4s and electric vehicles on the UK's roads, the RAC has unveiled the latest addition to its vehicle fleet – a custom-built Isuzu D-Max patrol van. This specialist RAC branded Isuzu D-Max is now being proudly displayed by Isuzu at the Commercial Vehicle Show at the NEC.

The RAC's technical team has worked closely with Isuzu and Strong's Plastic Products to adapt the award-winning Isuzu D-Max to accommodate the standard patrol kit of 500 parts and tools, together with the pioneering All-Wheels-Up recovery system which brings flatbed recovery capability to its breakdown patrol vans. It also comes equipped with the RAC's innovative EV Boost electric vehicle charging system and a new motorbike recovery carrier.

The result is the RAC Heavy Duty 4x4 Patrol Van which will be the most flexible and powerful breakdown patrol vehicle operating on UK roads. Powered by the Isuzu D-Max 1.9 litre engine, it has the towing capacity to recover vehicles up to 2.8 tonnes, meaning it is capable of recovering up to 90% of passenger cars and light commercial vehicles. And, as a 4x4, it can cope with the worst weather conditions the UK experiences.

Fifty RAC Heavy Duty 4x4 Patrol Vans will predominantly be deployed, not to remote outreaches of the British Isles in challenging countryside, but instead to some of the UK's busiest towns and cities where there is the highest proportion of big vehicles. The Euro 6 Isuzu D-Max also gives the RAC greater flexibility to deal with recoveries in challenging, congested urban environments where it can be a logistical nightmare for flatbed vehicles to operate.



RAC head of technical James Gibson said: “The RAC is upgrading its vehicle fleet to meet the challenges presented by modern vehicles and to better serve our members in their moment of need.

“The RAC Heavy Duty 4x4 Patrol van gives our patrols a significantly enhanced capability to recover some of the biggest and heaviest vehicles we encounter including SUVs, 4x4s, EVs and commercial vans.

“We worked closely with Isuzu to customise the D-Max to our requirements. As a result, it accommodates everything you would find in a conventional RAC patrol van including the Rapid Deployment Trailer, which the All-Wheels-Up recovery system is an extension of, and all the normal parts and tools a patrol requires to repair four out of five vehicles at the roadside.

“Our first-priority is always to deliver a permanent repair at the roadside, however on those occasions when we cannot fix the vehicle then the RAC Heavy Duty 4x4 Patrol van will enable our patrols to recover some of the biggest vehicles without the need for a second call-out for a flatbed and the additional time this takes.

“We see it as a game changer which future-proofs our fleet in readiness for a rapid growth in EVs and the ongoing demand for larger SUVs. It also ensures we have the right kit for our business customers.”

William Brown, Managing Director, Isuzu (UK) Ltd said, “This has been of a fantastic commercial partnership. Working with the brilliant team at the RAC has created this revolutionary concept. It has been an extremely exciting project and together, we have been able to deliver an industry-leading, tailored solution. This demonstrates the capability of the 4x4 Isuzu D-Max and strength of our Fleet Services team.”

The Isuzu D-Max suits many different business applications being available in three different cab types, Single, Double and Extended Cab all boasting a 1 tonne payload and a punchy 164PS Turbo Diesel engine mated to a 6-speed auto or manual gearbox.

All Isuzu fleet customers have the added peace of mind of having access to specialist fleet dealers dotted around the country to maintain their fleet of vehicles, all of which adhere to a fleet service charter to ensure a high standard of service.

Please visit www.isuzu.co.uk for more information on the Isuzu D-Max range, Isuzu Fleet Services or for the details of your nearest local Isuzu dealership.

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Isuzu

From the day we were founded in 1916 in Japan, and when we started Isuzu UK in 1987 to import and distribute our legendary Trooper model, we have always been about what our customers need and want.

Today, equipped with a punchy turbo diesel engine, the D-Max pick-up is leading the charge, delivering 164PS and 360Nm of torque. Each new model comes with 125,000 mile / 5 Year warranty and 5 years UK and European roadside assistance. With towing capabilities of 3.5 tonnes, a maximum payload of 1,161kg and a 4x4 drive, the award-winning Isuzu D-Max works for customers day and night, even achieving 40.4mpg, meeting Euro 6 emissions standards without the need for AdBlue.

At Isuzu we only make commercial vehicles. We focus on making our pick-ups tough, strong and built to go the distance. Isuzu are the pick-up professionals. We are best placed to discuss pick-ups with professionals, aiming to meet our customers every individual need.

For more information on the Isuzu range visit www.isuzu.co.uk

RAC

First formed in 1897 the RAC has been looking after the needs of its members and championing the interests of motorists for 120 years.

Today it has more than eight million members and is one of the UK's most progressive motoring organisations, providing services for both private and business motorists.

Whether it's roadside assistance, insurance, buying a used car, vehicle inspections and checks, legal services or up-to-the-minute traffic and travel information – the RAC offers a solution for all motoring needs. The RAC is committed to making motoring easier, safer, more affordable and more enjoyable for drivers and road users.

The RAC is the motorist's champion and campaigns to support the interests of its members and UK motorists at a national level. This includes voicing concerns about the increasing cost of motoring, particularly the price of fuel and the high level of tax levied on it, advancing levels of road safety, and supporting the needs of all drivers, from young to old.

The RAC's annual [Report on Motoring](#), – first published in 1989 – provides a clear insight into the concerns and issues facing today's motorists.

For the very latest news on UK fuel prices, check [RAC Fuel Watch](#) or follow [#racfuelwatch](#) on Twitter. RAC Fuel Watch is a comprehensive guide to the latest UK unleaded petrol and diesel prices – both at the wholesale level and at the pump. RAC Fuel Watch analyses how prices changed through the previous month and compares the most recent prices with those from three, six and 12 months before.

Key facts:

- RAC patrols fix four out of five vehicles at the roadside and on average within 30 minutes
- RAC vans carry more than 500 parts and tools to get members' vehicles going again
- 92% of members would recommend RAC Rescue to their friends and family
- RAC press releases, news alerts and a wealth of motoring research is available from media.rac.co.uk.

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